



March 12, 2025

Oregon Association of Broadcasters
285 SW Main Court, Suite #300
Warrenton, OR 97146

To Whom it may concern:

As a former Union County Commissioner in charge of economic development for Union County, I would like to recommend the Elkhorn Media Group, particularly KCMB for Station of the Year. Honestly, all of their stations are of great service to our community and our economic vitality.

I have personally worked them on many projects in NE Oregon and Union County and I could always count on them to "get the word out" no matter if it was a tragedy or an event that was coming up. I also relied on Elkhorn Media Group to share the latest updates on news, weather and update road conditions in the area.

Small cities and towns in Eastern Oregon rely heavily on our radio station for pretty much everything. Radio Stations are the backbone of our small communities and in Elkhorn Media's case, all of NE Oregon.

They are also relied on to play the best music for all tastes with very few advertisements, which we appreciate!

Elkhorn Media reports the news, weather, and daily road reports that we know we can trust. As we hear new voices over the years It is great to know that the next generation of broadcasters are being trained by people we have come to know and trust.

Elkhorn Media Group also has a strong presence on social media, which is a main source of information for NE Oregon and especially small communities. They post important information several times a day that literally informs thousands of people.

Please consider Elkhorn Media Group for Station of the Year!

Sincerely,

Donna Beverage

A handwritten signature in blue ink that reads "Donna Beverage".