

— MEDIA KIT —

RELIABLE • RELEVANT • RESULTS

103.5 KWHEAT
REAL COUNTRY

HOT 107.7 FM
TODAY'S BEST MUSIC

92.1 CLASSIC HITS PARTY FM

NEWSRADIO KUMA
FM 96.5 AM 1290

THE TICKET KTIX FOX SPORTS
103.1 FM 1240 AM

KTEL FOX NEWS radio
99.7 | 1490

NEWS 102 KHKO
Talk of Grant County

92.7 KZHC
HARNEY COUNTY RADIO
99.1 1230

98.7 THE RANCH W
WALLOWA COUNTY COUNTRY

104.7 FM KCMB
REAL COUNTRY!

The 102.3 River

92.9 HAWK
CLASSIC ROCK

103.1 NEWS • TALK KVBL

KLBM
NEWSTALK
99.5/1450

KBKR
NEWSTALK
95.3/1490

1400 KJDY
94.5

ELKHORN

MEDIA GROUP

RADIO • DIGITAL • SOCIAL • VIDEO

ElkhornMediaGroup.com

UMATILLA / MORROW / GILLIAM COUNTIES (OR) WALLA WALLA / BENTON / FRANKLIN COUNTIES (WA)



103.5 FM KWHT

Geographics: Umatilla/Morrow/Gilliam Counties, Oregon
Walla Walla/Benton/Franklin Counties, Washington

Format: Country

Demographics: Adults 25-54



107.7 FM KWVN

Geographics: Umatilla/Morrow/Gilliam Counties, Oregon
Walla Walla/Benton/Franklin Counties, Washington

Format: Hot AC

Demographics: Adults 18-49



92.1 FM KUMA

Geographics: Umatilla/Morrow/Gilliam Counties, Oregon

Format: Classic Hits

Demographics: Adults 25-54



103.1 FM & 1240 AM KTIX

Geographics: Umatilla County, Oregon

Format: Sports Radio

Demographics: Adults 25-54



96.5 FM & 1290 AM KUMA

Geographics: Umatilla/Morrow Counties, Oregon

Format: News/Talk plus local and regional news

Demographics: Adults 35+



99.7 FM & 1490 AM KTEL

Geographics: Walla Walla County, Washington

Umatilla County, Oregon

Format: News/Talk plus local and regional news

Demographics: Adults 35+

Pendleton Office:
2003 NW 56th Drive
Pendleton, OR 97801
(541) 276-1511



ElkhornMediaGroup.com

Walla Walla Office:
(866) 456-5862

Locally owned and operated, Elkhorn Media Group specializes in marketing solutions for all of Southeast Washington and Eastern Oregon through our 19 radio stations, digital media, social media and video departments.

UNION / BAKER / WALLOWA COUNTIES (OR)



104.7 FM KCMB

Geographics: Union/Baker/Wallowa Counties, Oregon

Format: Country

Demographics: Adults 25-54



102.3 FM KWRL

Geographics: Union/Baker/Wallowa Counties, Oregon

Format: Hot AC

Demographics: Adults 25-54



103.1 FM KVBL

Geographics: Union/Baker/Wallowa Counties, Oregon

Format: News/Talk

Demographics: Adults 35+



92.9 FM KHKF

Geographics: Union/Baker/Wallowa Counties, Oregon

Format: Classic Rock

Demographics: Adults 25-54



1450 AM KLBM/99.5 FM & 95.3 FM KBKR/1490 AM

Geographics: Union/Baker/Wallowa Counties, Oregon

Format: News/Talk

Demographics: Adults 35+



98.7 FM KUBQ

Geographics: Wallowa County, Oregon

Format: Country

Demographics: Adults 25-54



ElkhornMediaGroup.com

La Grande Office:

1704 Adams Ave.

La Grande, OR 97850

(541) 963-3405

Joseph Office:

302 N. Main St.

Joseph, OR 97846

(541) 432-9870

Baker City Office:

2333 Main St.

Baker City, OR 97814

(541) 523-3400

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GRANT / HARNEY / MALHEUR / LAKE COUNTIES (OR)



94.5 FM & 1400 AM KJDY

Geographics: Grant/Harney Counties, Oregon

Format: Country

Demographics: Adults 25-54



102.9 FM KHKO

Geographics: Grant/Harney Counties, Oregon

Format: News/Talk

Demographics: Adult 35+



92.7 FM KZHC

Geographics: Grant/Harney/Lake Counties, Oregon

Format: Country

Demographics: Adults 25-54

99.1 FM & 1230 AM KZHC

Geographics: Grant/Harney/Lake Counties, Oregon

Format: Hot AC

Demographics: Adults 25-54

John Day Office:
413 NW Bridge
John Day, OR 97845
(541) 575-1400



ElkhornMediaGroup.com

Burns Office:
42 S Broadway
Burns, OR 97720
(541) 573-5942

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SOCIAL & DIGITAL MEDIA

COLUMBIA BASIN
NORTHEAST OREGON
EAST/SE OREGON

WEBSITE
2025 Average Totals

ELKHORNmediagroup.com

Total Site Views: **5.8 million**

Average Monthly Site Views: **483,333**

Ad Impressions*: **60 million**

Ad Clicks*: **38,000**

* including EMG promotional ads

TOTAL FACEBOOK FOLLOWS 2025

@elkhornmediagroup—82,433

@mycolumbiabasin—55,534

@mywallowacounty—5,890

@mygrant/harneycounty—5,497

TOTAL ONLINE STREAMING 2025

11,856,272 Total Streaming Performances

557,604 Total Hours Streamed



updated June 2026

OTHER SERVICES AND OPPORTUNITIES

MARKETING ON OUR WEBSITE (ElkhornMediaGroup.com)

- Ads strategically placed to entice our viewers to click thru to your website or Facebook page (483,333 average monthly site views)
- Public Notice Portal: RFP's, Estate Claims, Foreclosures, Forfeited Property, Public Notice of Public Meetings, Budget Hearings, Probate announcements, Storage Unit Sales, Summons and more online and on the radio.
- Obituaries: Submit an obituary with us or browse regional obituaries.

SOCIAL MEDIA

- Connecting to our followers on any one of our four Facebook pages



@elkhornmediagroup

@mycolumbiabasin

@mywallowacounty

@mygrant/harneycounty

- Management of your businesses page including planning, content and image creation, and scheduling

FREE MOBILE APP



- Daily news and information covering all the areas we serve.
- Emergency notifications and updates for road and school closures, weather alerts, breaking news, and other urgent information.
- Stream our stations from anywhere in the world.

COMPLETE VIDEO DEPARTMENT

- Award winning
- Planning, filming, and finished products
- Watch videos and subscribe to our YouTube channel:



YouTube youtube.com/@elkhornmediagroup1397

WEBSITE CREATION AND SEO (Search Engine Optimization)

Ask your representative about pricing for these services.

