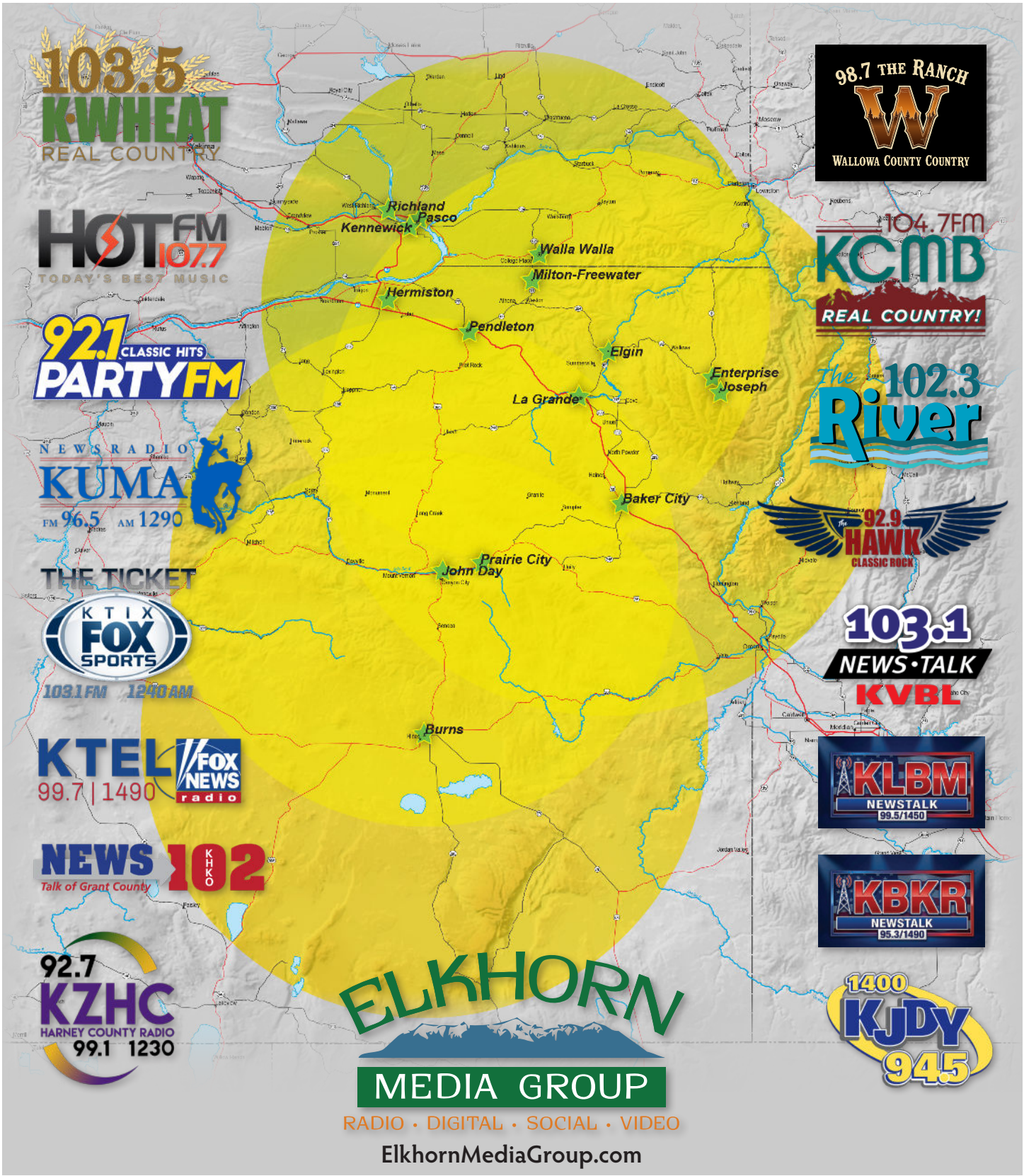
— MEDIA KIT —

RELIABLE • RELEVANT • RESULTS



updated June 2026

UMATILLA / MORROW / GILLIAM COUNTIES (OR)
WALLA WALLA / BENTON / FRANKLIN COUNTIES (WA)

103.5 FM KWHT
Geographics: Umatilla/Morrow/Gilliam Counties, Oregon
Walla Walla/Benton/Franklin Counties, Washington
Format: Country
Demographics: Adults 25-54

107.7 FM KWVN
Geographics: Umatilla/Morrow/Gilliam Counties, Oregon
Walla Walla/Benton/Franklin Counties, Washington
Format: Hot AC
Demographics: Adults 18-49

92.1 FM KUMA
Geographics: Umatilla/Morrow/Gilliam Counties, Oregon
Format: Classic Hits
Demographics: Adults 25-54

103.1 FM & 1240 AM KTIX
Geographics: Umatilla County, Oregon
Format: Sports Radio
Demographics: Adults 25-54

96.5 FM & 1290 AM KUMA
Geographics: Umatilla/Morrow Counties, Oregon
Format: News/Talk plus local and regional news
Demographics: Adults 35+

99.7 FM & 1490 AM KTEL
Geographics: Walla Walla County, Washington
Umatilla County, Oregon
Format: News/Talk plus local and regional news
Demographics: Adults 35+

Pendleton Office:
2003 NW 56th Drive
Pendleton, OR 97801
(541) 276-1511

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ElkhornMediaGroup.com

Walla Walla Office:
(866) 456-5862

Locally owned and operated, Elkhorn Media Group specializes in marketing solutions for all of Southeast Washington and Eastern Oregon through our 19 radio stations, digital media, social media and video departments.

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UNION / BAKER / WALLOWA COUNTIES (OR)

104.7 FM KCMB
Geographics: Union/Baker/Wallowa Counties, Oregon
Format: Country
Demographics: Adults 25-54

102.3 FM KWRL
Geographics: Union/Baker/Wallowa Counties, Oregon
Format: Hot AC
Demographics: Adults 25-54

103.1 FM KVBL
Geographics: Union/Baker/Wallowa Counties, Oregon
Format: News/Talk
Demographics: Adults 35+

92.9 FM KHKF
Geographics: Union/Baker/Wallowa Counties, Oregon
Format: Classic Rock
Demographics: Adults 25-54

1450 AM KLBM/99.5 FM & 95.3 FM KBKR/1490 AM
Geographics: Union/Baker/Wallowa Counties, Oregon
Format: News/Talk
Demographics: Adults 35+

98.7 FM KUBQ
Geographics: Wallowa County, Oregon
Format: Country
Demographics: Adults 25-54

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La Grande Office:
1704 Adams Ave.
La Grande, OR 97850
(541) 963-3405

Joseph Office:
302 N. Main St.
Joseph, OR 97846
(541) 432-9870

Baker City Office:
2333 Main St.
Baker City, OR 97814
(541) 523-3400

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GRANT / HARNEY / MALHEUR / LAKE COUNTIES (OR)

94.5 FM & 1400 AM KJDY
Geographics: Grant/Harney Counties, Oregon
Format: Country
Demographics: Adults 25-54

102.9 FM KHKO
Geographics: Grant/Harney Counties, Oregon
Format: News/Talk
Demographics: Adult 35+

92.7 FM KZHC
Geographics: Grant/Harney/Lake Counties, Oregon
Format: Country
Demographics: Adults 25-54

99.1 FM & 1230 AM KZHC
Geographics: Grant/Harney/Lake Counties, Oregon
Format: Hot AC
Demographics: Adults 25-54

John Day Office:
413 NW Bridge
John Day, OR 97845
(541) 575-1400

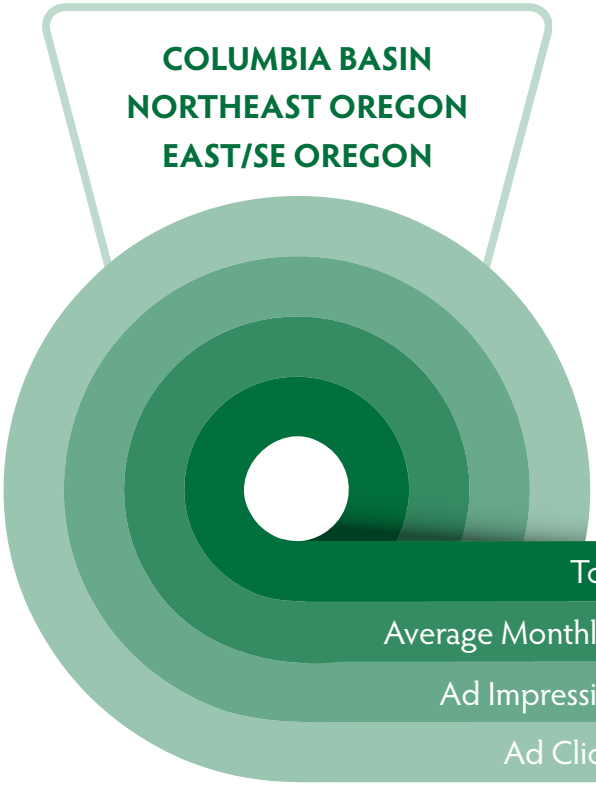
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Burns Office:
42 S Broadway
Burns, OR 97720
(541) 573-5942

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SOCIAL & DIGITAL MEDIA



WEBSITE
2025 Average Totals

ELKHORNMEDIAGROUP.COM

Total Site Views: **5.8 million**

Average Monthly Site Views: **483,333**

Ad Impressions*: **60 million**

Ad Clicks*: **38,000**

* including EMG promotional ads

TOTAL FACEBOOK FOLLOWS 2025

@elkhornmediagroup—82,433
@mycolumbiabasin—55,534
@mywallowacounty—5,890
@mygrant/harneycounty—5,497

TOTAL ONLINE STREAMING 2025

11,856,272 Total Streaming Performances
557,604 Total Hours Streamed

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OTHER SERVICES AND OPPORTUNITIES

MARKETING ON OUR WEBSITE (ElkhornMediaGoup.com)

- Ads strategically placed to entice our viewers to click thru to your website or Facebook page (483,333 average monthly site views)
- Public Notice Portal: RFP's, Estate Claims, Foreclosures, Forfeited Property, Public Notice of Public Meetings, Budget Hearings, Probate announcements, Storage Unit Sales, Summons and more online and on the radio.
- Obituaries: Submit an obituary with us or browse regional obituaries.

SOCIAL MEDIA

- Connecting to our followers on any one of our four Facebook pages

EMG MY CB MY WC MY G/H

@elkhornmediagroup
@mycolumbiabasin
@mywallowacounty
@mygrant/harneycounty

- Management of your businesses page including planning, content and image creation, and scheduling

FREE MOBILE APP

THE Elkhorn MOBILE APP

- Daily news and information covering all the areas we serve.
- Emergency notifications and updates for road and school closures, weather alerts, breaking news, and other urgent information.
- Stream our stations from anywhere in the world.

COMPLETE VIDEO DEPARTMENT

- Award winning
- Planning, filming, and finished products
- Watch videos and subscribe to our YouTube channel:

YouTube youtube.com/@elkhornmediagroup1397

WEBSITE CREATION AND SEO (Search Engine Optimization)

Ask your representative about pricing for these services.

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