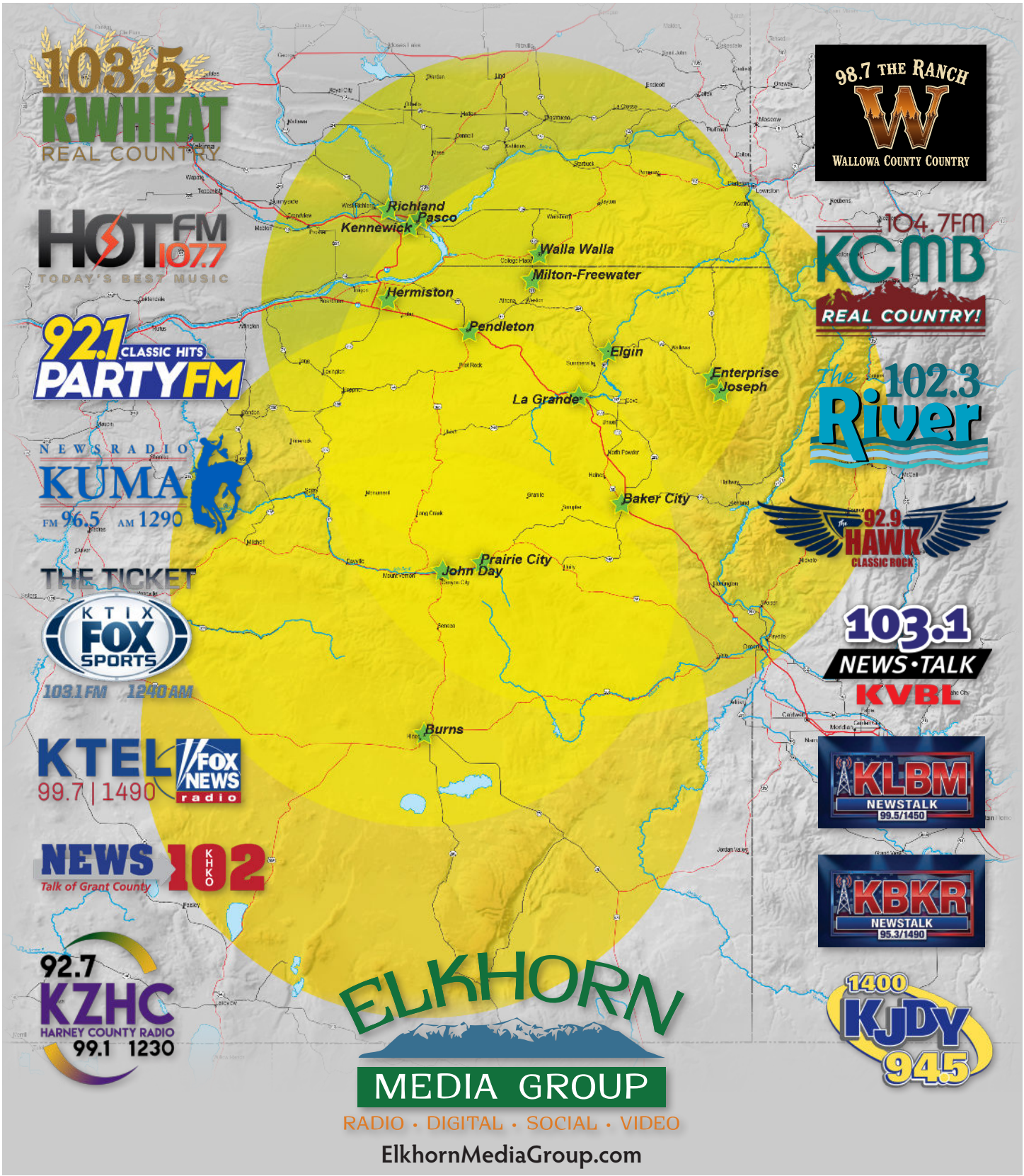
# — MEDIA KIT —

## RELIABLE • RELEVANT • RESULTS




updated June 2026

# UMATILLA / MORROW / GILLIAM COUNTIES (OR)
# WALLA WALLA / BENTON / FRANKLIN COUNTIES (WA)

**103.5 FM KWHT**
Geographics: Umatilla/Morrow/Gilliam Counties, Oregon
Walla Walla/Benton/Franklin Counties, Washington
Format: Country
Demographics: Adults 25-54

**107.7 FM KWVN**
Geographics: Umatilla/Morrow/Gilliam Counties, Oregon
Walla Walla/Benton/Franklin Counties, Washington
Format: Hot AC
Demographics: Adults 18-49

**92.1 FM KUMA**
Geographics: Umatilla/Morrow/Gilliam Counties, Oregon
Format: Classic Hits
Demographics: Adults 25-54

**103.1 FM & 1240 AM KTIX**
Geographics: Umatilla County, Oregon
Format: Sports Radio
Demographics: Adults 25-54

**96.5 FM & 1290 AM KUMA**
Geographics: Umatilla/Morrow Counties, Oregon
Format: News/Talk plus local and regional news
Demographics: Adults 35+

**99.7 FM & 1490 AM KTEL**
Geographics: Walla Walla County, Washington
Umatilla County, Oregon
Format: News/Talk plus local and regional news
Demographics: Adults 35+

**Pendleton Office:**
2003 NW 56th Drive
Pendleton, OR 97801
(541) 276-1511

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**ElkhornMediaGroup.com**

**Walla Walla Office:**
(866) 456-5862

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# UNION / BAKER / WALLOWA COUNTIES (OR)

**104.7 FM KCMB**
Geographics: Union/Baker/Wallowa Counties, Oregon
Format: Country
Demographics: Adults 25-54

**102.3 FM KWRL**
Geographics: Union/Baker/Wallowa Counties, Oregon
Format: Hot AC
Demographics: Adults 25-54

**103.1 FM KVBL**
Geographics: Union/Baker/Wallowa Counties, Oregon
Format: News/Talk
Demographics: Adults 35+

**92.9 FM KHKF**
Geographics: Union/Baker/Wallowa Counties, Oregon
Format: Classic Rock
Demographics: Adults 25-54

**1450 AM KLBM/99.5 FM & 95.3 FM KBKR/1490 AM**
Geographics: Union/Baker/Wallowa Counties, Oregon
Format: News/Talk
Demographics: Adults 35+

**98.7 FM KUBQ**
Geographics: Wallowa County, Oregon
Format: Country
Demographics: Adults 25-54

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**La Grande Office:**
1704 Adams Ave.
La Grande, OR 97850
(541) 963-3405

**Joseph Office:**
302 N. Main St.
Joseph, OR 97846
(541) 432-9870

**Baker City Office:**
2333 Main St.
Baker City, OR 97814
(541) 523-3400

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# GRANT / HARNEY / MALHEUR / LAKE COUNTIES (OR)

**94.5 FM & 1400 AM KJDY**
Geographics: Grant/Harney Counties, Oregon
Format: Country
Demographics: Adults 25-54

**102.9 FM KHKO**
Geographics: Grant/Harney Counties, Oregon
Format: News/Talk
Demographics: Adult 35+

**92.7 FM KZHC**
Geographics: Grant/Harney/Lake Counties, Oregon
Format: Country
Demographics: Adults 25-54

**99.1 FM & 1230 AM KZHC**
Geographics: Grant/Harney/Lake Counties, Oregon
Format: Hot AC
Demographics: Adults 25-54

**John Day Office:**
413 NW Bridge
John Day, OR 97845
(541) 575-1400

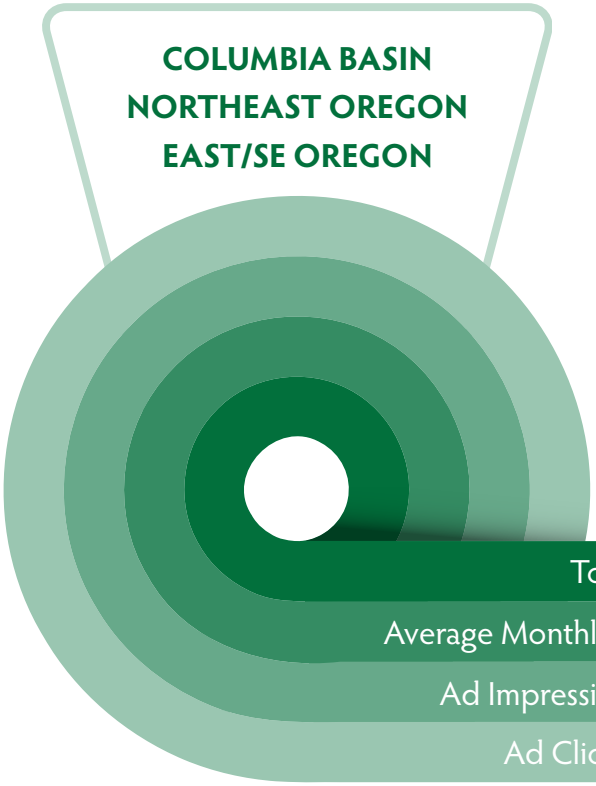
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**Burns Office:**
42 S Broadway
Burns, OR 97720
(541) 573-5942

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# SOCIAL & DIGITAL MEDIA




## WEBSITE
## 2025 Average Totals

**ELKHORNMEDIAGROUP.COM**

Total Site Views: **5.8 million**

Average Monthly Site Views: **483,333**

Ad Impressions*: **60 million**

Ad Clicks*: **38,000**

* including EMG promotional ads

### TOTAL FACEBOOK FOLLOWS 2025

@elkhornmediagroup—82,433
@mycolumbiabasin—55,534
@mywallowacounty—5,890
@mygrant/harneycounty—5,497

### TOTAL ONLINE STREAMING 2025

11,856,272 Total Streaming Performances
557,604 Total Hours Streamed

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# OTHER SERVICES AND OPPORTUNITIES

**MARKETING ON OUR WEBSITE** (ElkhornMediaGoup.com)

- Ads strategically placed to entice our viewers to click thru to your website or Facebook page (483,333 average monthly site views)
- Public Notice Portal: RFP's, Estate Claims, Foreclosures, Forfeited Property, Public Notice of Public Meetings, Budget Hearings, Probate announcements, Storage Unit Sales, Summons and more online and on the radio.
- Obituaries: Submit an obituary with us or browse regional obituaries.

**SOCIAL MEDIA**

- Connecting to our followers on any one of our four Facebook pages

EMG MY CB MY WC MY G/H

@elkhornmediagroup
@mycolumbiabasin
@mywallowacounty
@mygrant/harneycounty

- Management of your businesses page including planning, content and image creation, and scheduling

**FREE MOBILE APP**

THE Elkhorn MOBILE APP

- Daily news and information covering all the areas we serve.
- Emergency notifications and updates for road and school closures, weather alerts, breaking news, and other urgent information.
- Stream our stations from anywhere in the world.

**COMPLETE VIDEO DEPARTMENT**

- Award winning
- Planning, filming, and finished products
- Watch videos and subscribe to our YouTube channel:

YouTube youtube.com/@elkhornmediagroup1397

**WEBSITE CREATION AND SEO** (Search Engine Optimization)

Ask your representative about pricing for these services.

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